

# ✨ DOBBS FERRY BUSINESS PROFILE ✨



## BLOOMY CHEESE & PROVISIONS

3 Cedar Street

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Jessica Galen

Owner/Proprietor

“Cheese punches way above its weight.” So says Jessica Galen, cheese expert and proprietor of Bloomy Cheese & Provisions on Cedar Street. As Jess explained, a customer doesn’t have to spend a lot for a delicious treat. And there is so much more to cheese than simply tasting good.

There are many factors that go into giving each cheese its flavor. Is it made from cow’s milk or goat’s milk? What are the animals being fed, what is the environment in which they live, what are the farming practices followed by the individual farmers?

Cheese, like wine, is regional and impacted by the local climate. And by buying cheeses from non-industrial, small-scale farms, Jess is helping to protect the environment. At the same time, when you taste and learn about the offerings at Bloomy, you are connecting to the small producers and supporting independent businesses that follow sustainable practices.

On top of all that, Jess loves that she can connect with her customers as they share samples of cheeses on offer in Bloomy. When you go the store, Jess will taste the samples with you, so that you can share your impressions of the taste with one another.

Jess creates fun, personal, communal experiences in many ways, besides coming into Bloomy to purchase goodies. Her cheese boards always wow a party or gathering, becoming part of events where people create memories. Bloomy also hosts events at the store, such as pairing wines and cheeses, and at other venues in the area, all intended to bring people together to learn and share culinary delights. Partnering with non-profits with like-minded values are important to Jess, offering more ways for Bloomy to be part of the local community.

At Bloomy, you can also find beautiful and unique cheese-related items, including cheeseboards, and one-of-a-kind objects that will enhance your table, all with the intention of enhancing your experience of cheese. Like the cheeses, these things come from small, and often local, producers and artisans.

Bloomy got its start as a pop-up in HudCo in 2021 and opened on Cedar Street in November 2022. After many years in the cheese business (working for a cheese maker, running a retail cheese shop in New York City) and graduate school for food studies, Jess knew she wanted to one day open her own store, and to be located here in Dobbs Ferry where she has lived since 2017 with her husband and two children.

For the future, Jess is planning to build more collaborations with local businesses for cheese-centered experiences, grow her clientele for private events (whether at Bloomy or elsewhere), and create more themed tastings (e.g., the role of women in cheesemaking). The possibilities for Bloomy are limitless!

